

BedTimes

JULY 2010

ISPA

THE BUSINESS JOURNAL FOR THE SLEEP PRODUCTS INDUSTRY

Hollandia opens new Philly store

Mattress maker Hollandia International, with headquarters in Sderot, Israel, has opened a retail store in Philadelphia's historic Old City District. The showroom displays Hollandia's entire product line, from high-end sleep systems with built-in retractable flat-screen televisions and massage features to sleep accessories. Hollandia has more than 120 locations in 12 countries. The company recently opened a store in Short Hills, N.J.