



\$35,000 Bed Has Everything But a Wet Bar

11/01/2007

Forget about having trouble sleeping, you'll have trouble forcing yourself to get out of bed.

The Hollandia PLATINUM-LUXE™ Elite sleep system (when you pay more for a bed than most people spend on a car you get to call it a "sleep system"), looks like it was designed with input from Austin Powers. And I mean that in a good way. It's the ultimate swinging bachelor bed, baby.



Start with a mattress made from naturally ventilated, hypo-allergenic Vita Talalay latex covered in aloe vera fibers for extra softness. Add in individual 13-inch retractable back-sliding systems and telescopic head supports that silently adjust to the perfect reclining position at the push of a button. Push another button and the 32-inch flat-panel Sony HDTV slowly rises from the footboard, the brightness dynamically adjusting to the ambient light, to reduce eye strain.

It's also equipped with a Sony BRAVIA® Theater System with a five DVD/CD changer, a five speaker surround sound system, and a subwoofer beneath the bed so you feel every nuance of the audio. And of course there is an iPod docking station. Future models will connect the surround sound with a massage system that provides 12 individual massage programs, and the option of having the massage respond in sync with your music. All of this is housed in a rounded base made from specially engineered, hard-pressure laminates that are tougher than steel, impervious to corrosion or damage, and indestructible. (Go ahead. Invite that crazy ex-stripper over.) And since the Elite weighs in at a hefty 250 pounds, retractable casters gently lift the sleep system, so it can be easily moved with just one finger. (Which is more than you can say for the ex-stripper.)

\$35,000

www.hollandia.com