

BEDROOM

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Hollandia Rocks America to Sleep in World's Most Luxurious Beds

Most Americans seem content sleeping on flat, innerspring mattresses. And most Americans are also sleep deprived.

But to the rest of the world, adjustable beds are equated with a great night's sleep, ultimate luxury, and complete refinement.

No one knows this better than Hollandia International, designer and manufacturer of the world's most luxurious, restful, and expensive sleep systems. Of the millions of beds sold last year worldwide, only 30,000 were exquisite Hollandia sleep systems. And since the company recently entered the U.S. market, Americans can now sleep in total comfort, too.

Indeed, half of Americans are sleep deprived, making Hollandia beds just what the doctor ordered. Hollandia offers six Gravity Zero™ sleep system models ranging from \$10,000 to \$50,000. Each includes a host of unique features.

But sleeping is only the beginning of Hollandia beds' use. They're also the perfect oasis for relaxing, reading, watching TV, talking on the phone, and working on the laptop.

Hollandia's German-engineered, whisper-quiet motors let sleepers fine-tune their body position so they can raise their feet and head slightly—the foundation for a truly restful night's sleep.

The adjustable position lets sleepers breathe easily, and improve their circulation during this crucial time of body rejuvenation. It also removes compression off sleepers' lower backs, virtually eliminating morning backaches.

And there's no need to worry about the dangers of motors. Motion sensors monitor movement to prevent children and pets from being injured by the beds' motorized positioning system.

But this is only the beginning of how



Hollandia sleep systems are designed to deliver the most restful sleep ever experienced. Mattresses are crafted from the finest materials, including Vita Talalay Latex and specially milled aloe vera fibers that let the body breathe. These fibers support every pressure point, and cradle the body.

The systems also include built-in, programmable massage functions and music systems that reinvigorate the mind and soul, better preparing sleepers for the next day. And when the mind and body are relieved of stress, sleepers easily fall—and stay—asleep.

Plus, all system controls can be managed through glow-in-the-dark hand remotes that operate through air pressure, so there's no fumbling for electric outlets or batteries in the dark.

For side sleepers, Hollandia mattresses feature 'Flexible Shoulder Comfort Zones.' They're softer, with more cushion in the shoulder area to improve blood flow, and virtually eliminate pressure that causes

numbness and tingling.

Hollandia mattresses can also be reversed by season. A softer winter side hugs sleepers in a warm embrace, while a firmer summer side lets sleepers rest on top of the covers for a cooler, more refreshing sleep.

For additional support, the mattresses sit on frames made from hard pressure laminates. These are tougher than steel and impervious to corrosion or damage, reassuring sleepers that their bed will last.

Moving the bed is a breeze with Hollandia's patented Mobile Bed System™. It uses retractable casters that gently lift the 250-pound bed system so it can be moved with a finger.

Thanks to these features, Americans will now have a completely new view of adjustable beds. And once they curl up for a good night's sleep, they won't want to get up. That's the power of the world's healthiest, most luxurious bed!

For more information about Hollandia beds, visit www.HollandiaUS.com ❖