

Dreamin' the dream



Hollandia International, a leader in sleep system innovation and design, take care about people's healthy sleeping from 1981.

Sleeping is one of the most important factors for keeping physical and psychological health. We sleep around one third of our life time and just because of that it is important how quality is the bed we sleep on.



Our body regenerates during sleep. Some researching show that around 30 percent of men and even 40 percent of women suffer from different sleeping disorders. Causes are different, but the first thing what any specialist will ask you will be on which kind of bed you sleep. Even if you belong to those lucky ones who lie down and sleep and woke up without unpleasant benumb feeling, it doesn't mean that you can ignore good circulation and back needs.

Hollandia International, a leader in sleep system innovation and design, take care about people's healthy sleeping from 1981. In 1970's Hollandia's founder Isaac Barssessat decided to give up his successful business as the leading Israeli artichoke farmer because of pain in his back. His mission was to find the perfect mattress. He found it and brought it from Israel and started the first Holland store in 1981. His son Avi joined the company and transferred it into an international success that now operates in more than 120 locations through the world. Hollandia International is located in Sderot city in south Israel and includes manufacturing and research centres.



Hollandia International offer beautifully decorated covered base designed with the exquisite fabrics and colours by client's choice. Hollandia Platinum-luxe Advanced Sleep System includes ten sleeping systems, daybed or ottomans and full range of complementary Sleep Essentials such as pillows, mattress protectors and fitted sheets. Hollandia mattresses are made from some of the world's best materials including Vita

Talalay and specially milled Aloe Vera fibres.

Hollandia beds provide finest sleep and at the same time offer extravagance, outstanding and stylish design with priceless care for health. Its Sleep System Motors provide the ideal mattress position which allow your body to find relaxed position. Advanced vibration systems provides restful relaxation and improves blood circulation.



Hollandia's newest, soft and luxurious advanced sleep system from Platinum-luxe Collection is The Elite. It include superior Vita Talalay latex mattress, Flexible Shoulder Zone to accommodate side sleepers and lots of technical toys: Sony Bravia Theater System that contains retractable 32 inches Flat Panel HDTV, a DVD/CD Changer, 5 Speaker Surround Sound System, Subwoofer and i-Pod Docking Station, and 32-inch Sony flat screen TV located 80 inches from the headboard. The Elite doesn't include Mobile Bed System.

Its most popular sleep system from Platinum-luxe Collection is The Signature. That sleep system matches perfectly any existing bed frame which allow you to choose your furniture and to just integrate Hollandia sleep system into frame that you like that most. The Signature includes a superior Vita Talalay latex mattress, Flexible Shoulder Zone to accommodate side sleepers with adjusting to improve blood flow and eliminate numbing and tingling.



Among its current luxury line of sleep system are Legend, Prestige, Celebrity, Sanctuary, Groove and Executive systems. As a 21st century company, Hollandia International also offers its SAFE-T Bed for those who want to store handgun in bed for security reasons. For additional 399 dollars this system can be added to any Platinum-luxe Advanced Sleep System. A market is a market... Give customers to store in bed what they want.

To end peacefully, one doctor once said: Bed is the first, the most effective and the cheapest cure in the world, not to mention a multi-practice life's need. And by that he didn't meant shotguns.

May 2, 2008