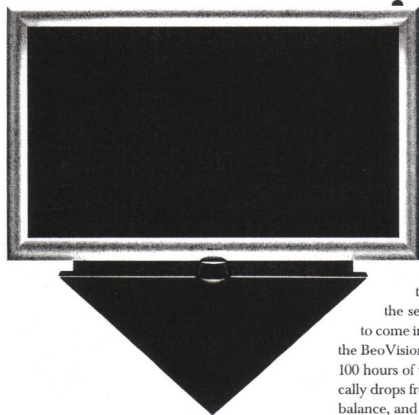


GOTHAM

It's a Man's World

Chances are there's an important guy in your life, and on Father's Day, he deserves a gift. He wants something he can play with—and, more important, something that will let him outdo his friends. *by Peter Martin*



GIFT Bang & Olufsen BeoVision 4 HDTV (50-inch set, \$7,500)

BRAG FACTOR "My sharks can eat your sharks alive."
SPIEL FOR THE GUYS All TVs wear out—even premium 1080p HD plasmas like this one. Most noticeably, colors fade at varying rates, which can change a Discovery Channel experience into one of dull blue oceans and radioactively glowing sharks. With other sets, this is accounted for by guessing at the settings or by hiring a professional to come in with diagnostics equipment. But the BeoVision 4 takes care of itself. After every 100 hours of viewing time, a camera automatically drops from the frame, measures the color balance, and adjusts this set's sharks accordingly. *Visit bang-olufsen.com.*

GIFT Hollandia International Elite bed (queen size, from \$30,000)

BRAG FACTOR "The girls totally dig me when I do my naked James Blunt impression."
SPIEL FOR THE GUYS Aside from being a luxury adjustable bed, the Elite also includes a complete home-entertainment center—*built right in.* We're talking retractable 32-inch Sony Bravia LCD TV, a DVD/CD changer, a five-speaker sound system with subwoofer, and an iPod dock. It even has massage settings. If they added a TV tray and figured out a couple other, uh, necessities, you'd never have to leave. *Visit hollandiainternational.com.*



GIFT InGrid Home Security system (from \$199; \$30 monthly professional monitoring fee)

BRAG FACTOR "You touch my primo hooch and I'll know about it."
SPIEL FOR THE GUYS Unlike most professional security systems, this one you install yourself. The wireless sensors communicate with the base station through the home's broadband connection, which means they can be put anywhere. And not just on things like doors or windows—this one can even go on the cabinet where the good Scotch is hidden. Because InGrid is linked to the Internet, it can be monitored anywhere, including on a cell phone. There's even an "instant alert" feature that sends a text message every time someone walks into any room you select—even the room with the Macallan, and even if it's just the cat. *Visit ingridhome.com.*



GIFT Sony MDR-NC500D Digital Noise Canceling Headphones (\$400)

BRAG FACTOR "I strapped on these babies and snoozed all the way to Bangkok."
SPIEL FOR THE GUYS These 500Ds are different from any of the noise-canceling headphones you've seen on a plane, the ones that use a microphone to identify ambient noise and then produce the opposite sound wave to cancel it out. The 500Ds use digital technology instead of analog, which means they block 99 percent of outside noise, instead of 70 percent. Of course, it also means there's now a zero percent chance of hearing the seat-backs-and-tray-tables-up announcement—but there are worse ways to fly the friendly skies. *Visit sonystyle.com.*