

design à la carte



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golden slumbers

Custom craftsmanship, natural materials, and unique designs set these ultra-luxury mattresses apart. If you can afford the price, they promise the kind of sleep you've only dreamed of

3. Precious Metals Known for using 22k gold and sterling silver in mattress covers, Magniflex now offers the Platinum bed, featuring genuine platinum fibers woven into the mattress ticking. The Italian company says the precious metals not only create a luxurious look and feel but also have natural antibacterial and antistatic properties that make for a naturally hygienic sleep environment. The Platinum bed was created with non-toxic, renewable, and organic materials. The core of the mattress consists of Memoform, a proprietary eco-friendly memory foam created with soy and vegetable oil instead of the petroleum-based components found in conventional memory foams. The company says Memoform conforms to a sleeper's body impressions using weight-sensitivity rather than body heat as with other memory foam mattresses. The Platinum Collection includes pillows. The mattress is \$75,000 for a queen, \$90,000 for a king. Magniflex Showroom in SoHo in New York City or www.magniflex.com.

4. Hi-Tech Bedtime Hollandia International turns the bedroom into a home theater with its Elite bed, featuring a retractable 32-inch flat-panel HDTV, Sony Bravia Theater System, DVD/CD changer, five-speaker surround sound system, subwoofer, and iPod docking station. The Israeli company combines the Elite's technology with its Platinum-Luxe mattress, composed of Talalay latex in place of traditional innerspring construction. The Platinum Luxe is actually two mattresses in one: a soft version on one side and a firm one on the other so you can flip to your preference. Inside, coconut fibers allow ventilation and promote airflow. On the outside, a hypoallergenic, handmade washable cover is treated with aloe vera for softness. \$30,000 for a queen, \$35,000 for a king. Hollandia at The Mall at Short Hills or www.hollandiainternational.com.