

BedTimes

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Hollandia adds measure of safety to bed

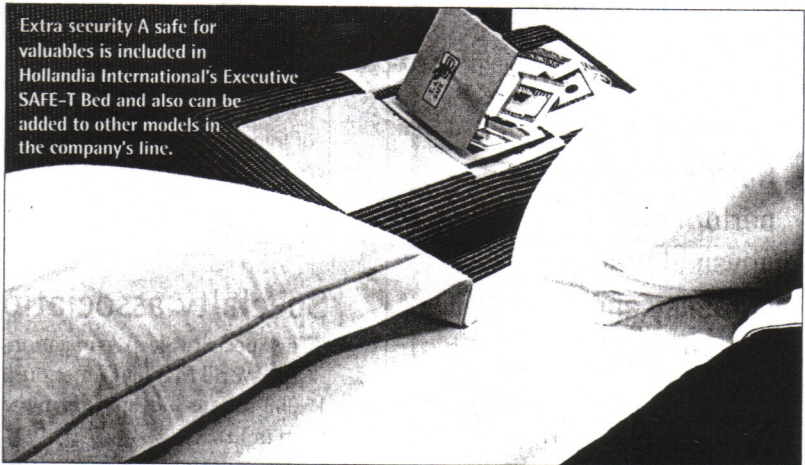
Hollandia International, a mattress producer based in Sderot, Israel, has introduced the Executive SAFE-T Bed as part of its luxury line of sleep systems. A heavy-duty safe is built into the bed, allowing owners to keep valuables near them as they sleep. The bed carries a suggested retail price of \$20,400.

The safe locks with a key and is located in the head joint of the bed base, just beneath the mattress. It is kept in place with Velcro and camouflaged by an additional piece of fabric. It can be added to any Hollandia Platinum-Luxe Advanced Sleep System for an additional \$399.

The safe doesn't interfere with comfort, according to Maya Ben, Hollandia vice president of operations.

"We made sure to position the

Extra security A safe for valuables is included in Hollandia International's Executive SAFE-T Bed and also can be added to other models in the company's line.



safe within the bed base, under the mattress, so as to not change the feel of the bed when sleeping," she said.

"Whether you want to store your

jewels, cash or other valuables, the safe is a unique feature that should give our customers a different sense of security."